

Patent



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: KEIL et al.

Application Serial No.: 09/845,051

Filing Date: April 27, 2001

For: **SYSTEM TO PROVIDE  
CONSUMER PREFERENCE  
INFORMATION**

)  
) Group Art Unit: 3622  
)  
) Examiner: Lastra, Daniel  
)  
) **AMENDMENT and RESPONSE to**  
) **October 4, 2004 Non-Final Office Action**  
)  
) Attorney Docket No.: B01.002  
)  
) **PTO Customer Number 28062**  
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)

**CERTIFICATE OF MAILING UNDER 37 CFR 1.8**

I hereby certify that this correspondence is being deposited  
with the United States Postal Service with sufficient postage  
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Amendment, Commissioner for Patents, P.O. Box 1450,  
Alexandria, VA 22313-1450, on April 1, 2005.

Dated: April 1, 2005

By: 

Jill Holme

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed October 4, 2004, please  
amend the above-identified application as follows:

**Amendments to the claims** are reflected in the listing of claims that  
begins on page 2 of this paper; and

**Remarks** begin on page 18 of this paper.